PAVING PATHWAYS TO GREAT FEATURES

## 2023 ANNUAL REPORT



### **GREAT FUTURES START HERE.**





# MISSION

The mission of the Boys & Girls Club of Vista is to empower every club member, through safe and impact experiences to graduate high school with a plan for college or a career, contribute to their community, and live a healthy life.

# VISION

Our vision is to provide a world-class Club Experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

### **GREAT FUTURES START HERE**

On behalf of every family we've served this year, thank you for supporting our mission. Your generosity enables us to dig deeper to support families that need a safe and positive place for kids that need us the most.

Since our arrival in Vista in 1963, we've proven the ability to adapt to meet the needs of families. We never waver from our core belief that every child, regardless of income level or zip code, should have access to our year-round programs and opportunities.

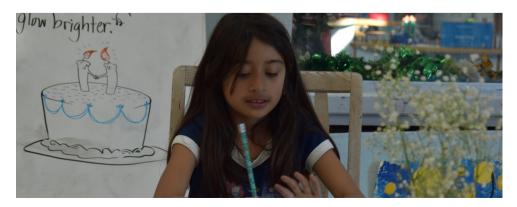
Club programs provide impactful programs in three key areas: Academic Success, Character & Leadership, and Healthy Lifestyles. We provide the opportunities, experiences and mentorships kids need to thrive.

It's a uniquely challenging time as post pandemic increased inequities for today's kids. Now more than ever, it is clear that our mission is relevant and young people need the support of the Boys & Girls Club of Vista.

Collaborating with community partners has enabled us to expand the depth of our support to Vista families. These accomplishments would not be possible without your support.

On behalf of the Board of Directors, Staff and Club members, thank you for helping to provide a safe, fun and welcoming environment for Vista kids where education, healthy lifestyles and service to community are a key fabric of our Club culture. We are very excited about the future and how we will continue to be the organization that families count on.

Matt Koumaras President & Ceo



### MEET OUR LEADERSHIP TEAM



Matt Koumaras President & CEO



Nicole Ketcher Vice President of Development



**Evan Perkins** Vice President of Operations

### **Board of Directors**

Board Chair: John Meyer Vice Chair: Polly Williams Secretary: Sarah Holt Treasurer: Daniel Pencak

> Kevin Banares Rachel Beld Jake Harmon

Kelli Burger Angela Fabian Venkat Mallela Jeremy Raimo Jennifer Shelton Dan Villasenor Anne Green Sandra Shuda

### **Foundation Trustees**

President: Sam Tapia Treasurer: John Rodriguez Jim Minarik Nicole White Christine Chacon

### **YOUTH OF THE YEAR**

Since 1947, Youth of the Year has been Boys & Girls Club of America's premier leadership program, distinguishing and celebrating the extraordinary achievements of Club members who embody the values of leadership, service, academic excellence, and healthy lifestyles. Thousands of Club teens participate in local, state, and regional Youth of the Year events, where six teens advance to the national event. One outstanding young person is named National Youth of the Year, serving as a role model, leader, and advocate for the millions of youth served by Clubs and all of America's young people. Locally, one overall Club Youth of the Year is recognized along with a youth from each site and the various programs.



Olive Beebee 2023 Junior Youth of the Year

"The club is like a safe haven to me."

89% of Club members feel safe from harm here 95% Club members graduate 73% Club members participate in community service



### **OUR PROGRAMS**

### Academic Success

### The Arts

Fine arts program that gives youth the opportunity to express themselves and learn about basic art concepts including drawing, painting, print making, shapes and space, and more.

### Power Hour/ Project Learn

Daily programs focused on homework support and engaging in other academic enrichment, such as active reading and high yield hands on learning.

### Career Launch

A job readiness and career preparation program for middle and high schoolers, providing interactive activities to explore career areas through San Diego businesses, and identify the skills and education needed for their career interests.

### **Athletic Programs**

The Club offers competitive sports leagues at our middle school sites. The Boys & Girls Club of Vista also offers a variety of sports through leagues\ clinics at our Main Site.

Splatter art let me be creativ

with my favorite colors!

Sara, 8 years old

### Healthy Lifestyles



### Healthy Habits

We help Club members learn the basics of nutrition with hands-on experience in planting and growing their own fruits & vegetables.

### Choose Love

A social emotional program that gives members time to discuss their feelings and learn ways those emotions can impact their body. Club members practice courage, gratitude, forgiveness, and compassion.

### S.M.A.R.T MOVES

A prevention program designed to help youth hone in on their decisionmaking and critical thinking skills, as well as learn how to avoid and/or resist negative activities. Lessons are tailored by age range in small group settings.

### K-Kids

A Jr. Kiwanis Club program sponsored by the Sunrise Kiwanis Club of Vista that immerses 4th and 5th grade students in community service projects to teach about the importance of helping others.

### STEM

We offer coding, DIY STEM, and psyched on Science programs that use a cross-disciplinary approach to channel young people's natural curiosity.



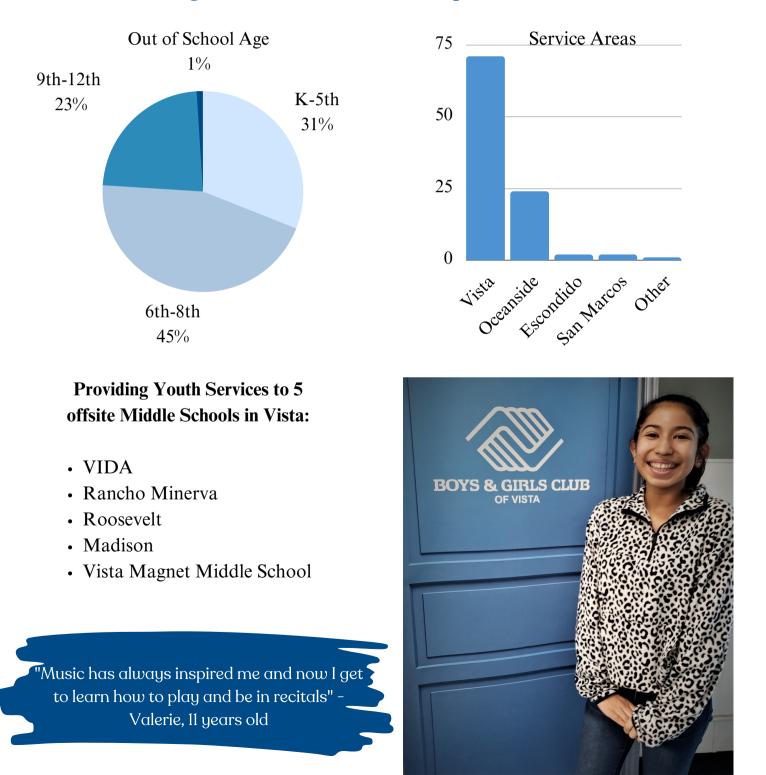
"I like stem because you learn so many cool life skills" -Thomas, 10 years old





**IMPACT SNAPSHOT** 

Building tomorrow's leaders, innovators and problem solvers. Our After-School Program integrates innovative activities and curriculum spanning a common six core program areas designed to empower youth to excel in school, become good citizens and lead health, productive lives.



913 YOUTH SERVED





15 **SCHOOL SITES** 



**64%** FAMILIES LIVING BELOW THE

BELOW THE COUNTY AMI **1,800** HOURS OF AND SPECIALIZED PRGRAMMING

26% FAMILIES RECEIVE FINANCIAL ASSISTANCE

### **FUNDING SUMMARY**

### ANNUAL BUDGET

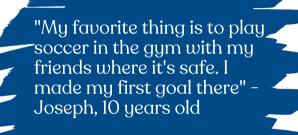
### \$1,996,050

ORGANIZATIONAL BUDGET

### \$650,000

GRANTS

### **\$700,000** PRIVATE DONATIONS





**\$50** Supports a year

membership for one youth

# \$175

Supports a week of camp for a youth in need of a safe space during break

# \$250

Supports one month of Before After School Program for one youth



### WAYS TO SUPPORT

#### Become A Monthly Donor

Ongoing monthly donations support year round youth programs. Ask us how you can sign up today.

#### **Support After School Learning**

Boys & Girls Club of Vista offers a safe space for youth after school that promotes healthy life skills and academic support.

#### Provide a Membership to a Youth in Need

Club memberships allow youth access to club services all year long.



### Contact

Nicole Ketcher Vice President of Development nicole@bgcvista.com 760-295-5967

### **Matching Gifts Program**

This is a great way to make your donation go twice as far. Your generous donation can be matched by your employer.

#### Send a Youth to Camp

Summer is a critical time to ensure our youth have consistent access to a safe space to learn, grow, and have fun.

#### Gifts of Stock, Real Estate, & Currency

These gifts made to the Boys & Girls Club of Vista Foundation support sustainability.

#### Leave a Legacy

Your planned gift will help the children of Vista for years to come. Ask us how today!

#### **Volunteer Opportunities**

- Summer Program Support
- Service Project
- Host an activity
- Host a supply Drive
- Special Events

Sierra Loredo Community Engagement Director sierra@bgcvista.com 760-295-5933

### **GREAT FUTURES START HERE.**



# Join Our Efforts



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