October 19, 2015

Dear Friends,

The Boys & Girls Club of Vista needs your help in 2016. 34% of our Club members live in households with incomes of less than $20,000 a year and needed financial assistance to attend our Club in 2015. We’re able to give amazing youth like our 2014 California Youth of the Year Russell Wilson that need a break a legitimate opportunity to smash the cycle of poverty and become successful leaders with a purpose.

We began measuring our local program outcome results 4 years ago (Formula for Impact) as a pilot site for Boys & Girls Clubs of America. This annual measurement enables us to show important stakeholders like you the value of Boys & Girls Club programs and your return on your investment.

The results are in and we are making a major impact on the future of San Diego County:

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<thead>
<tr>
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<th>BGCV</th>
<th>Region</th>
<th>CA.</th>
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<tbody>
<tr>
<td>ACADEMIC SUCCESS</td>
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<tr>
<td>High School Completion</td>
<td>100%</td>
<td>95%</td>
<td>95%</td>
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<tr>
<td>College Expectations</td>
<td>94%</td>
<td>86%</td>
<td>86%</td>
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<tr>
<td>GOOD CHARACTER &amp; CITIZENSHIP</td>
<td></td>
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<tr>
<td>Club-Based Service</td>
<td>98%</td>
<td>71%</td>
<td>71%</td>
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<tr>
<td>Conflict-Resolution Skills</td>
<td>94%</td>
<td>60%</td>
<td>61%</td>
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<tr>
<td>HEALTHY LIFESTYLES</td>
<td></td>
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<tr>
<td>Physical Activity</td>
<td>86%</td>
<td>65%</td>
<td>65%</td>
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<tr>
<td>CLUB EXPERIENCE</td>
<td></td>
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<tr>
<td>Fun</td>
<td>98%</td>
<td>80%</td>
<td>80%</td>
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<tr>
<td>Recognition</td>
<td>100%</td>
<td>73%</td>
<td>73%</td>
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Be Great
Our average daily attendance increased an additional 61 kids per day but there is still a waiting list of 200+ kids that want to attend our Club but can’t due to lack of facility space, transportation & special program costs. We need to do more to help more kids more often.

There are several sponsorship options to choose from, including underwriting at several sponsorship levels and/or the donation of in-kind items for the event. Our signature events throughout the year include our Diamond Gala, Day for Kids carnival and Youth of the Year Awards dinner. As you review the enclosed, please consider continuing your valued community leadership role through support of the Boys & Girls Club Vista. Your sponsorship support will mean our kids will get their opportunity to succeed in school, their careers and in life.

Sincerely,

Matt Koumaras
Chief Executive Officer
BECOME A SPONSOR!

_____ Title: $25,000

**Diamond Sponsor receives:**
- Sponsor 50 Club members
- Logo banner & signage at all Club events
- Acknowledgment in all media releases/ads
- Outside back cover (full color) souvenir journal
- 2 tables (16 tickets) to the gala
- 1 table (8 tickets) at Youth of the Year event
- Logo/name recognition on Club vans
- Name recognition in the Club gym & park

_____ Platinum: $15,000

**Platinum Sponsors receive:**
- Sponsor 25 Club members
- Signage at all events
- Logo & link on website
- Acknowledgment in all media releases/ads
- Inside back cover in the souvenir journal
- 2 Tables (16 tickets) to the gala
- 4 tickets at Youth of the Year event
- Logo & name recognition in Club gym & park

_____ Silver: $10,000

**Silver Sponsors receive:**
- Sponsor 20 Club members
- Signage at all events
- Logo & link on website
- Acknowledgment in all media releases/ads
- Full page ad in the center of souvenir journal
- Eight tickets to the gala
- 2 tickets to Youth of the Year event
- Logo and name recognition in the Club gym

_____ Bronze: $5,000

**Bronze Sponsors receive:**
- Sponsor 10 Club members
- Signage at the Diamond event
- Logo & link on website
- ½ page ad in the souvenir journal
- 4 tickets to the gala
- Logo and name recognition in the Club gym

_____ Other: $2,500

**Friends of the Club**
- Sponsor 5 Club members
- Signage at the Diamond event
- Logo & link on website
- 1/4 page ad in the souvenir journal
- 4 tickets to the gala

Please remit sponsor info attn.: BGCV Sponsors,
410 W. California Ave., Vista 92083 or email: matt@bgcvista.com

Be Great